



PowerTerm[®] WebConnect RemoteView

Secure, Centrally Managed Access to Windows Applications
& Desktops — From Anywhere, Using Any Device

WHAT'S THE CHALLENGE?

IT organizations need to make sure that users have quick, reliable access to all the applications, virtual desktops and Cloud services they need — anytime and anywhere — from PCs, mobile devices, tablets, smartphones and thin clients.

ERICOM DELIVERS!

PowerTerm WebConnect RemoteView is the key to today's access challenges, more so in an uncertain global economy: Lower IT overhead, protect existing IT investment, and deliver a great user experience — efficiently, simply and cost-effectively.

CENTRALIZE, VIRTUALIZE AND OPTIMIZE

PowerTerm WebConnect RemoteView provides secure, centrally managed access to Windows desktops and applications, hosted on any mix of Microsoft Remote Desktop Services (Terminal Servers) and over a dozen virtual desktop (VDI) platforms. By enhancing the robustness, performance and affordability of server-based computing (SBC) and VDI technologies, Ericom protects — and optimizes — IT investments and organizational expenditures.

REDUCE THE COST OF MANAGING DESKTOPS

PowerTerm WebConnect enables organizations of all sizes and industries to successfully migrate physical PCs to centrally hosted virtual desktops and applications, increasing productivity and empowering remote workers — all this while reducing PC-management costs and IT overhead related to user support.

SIMPLE, UBIQUITOUS ACCESS — FROM ANYWHERE, ANY DEVICE

PowerTerm WebConnect provides an intuitive user experience on any device, including PC, Mac, Chromebook, iPad/iPhone, Android, RIM Playbook/Blackberry, thin client, and even locked-down devices — and allowing you to keep pace with the BYOD/BYOC trends.

A Faster, Richer User Experience

Ericom's Blaze RDP acceleration technology allows users to enjoy a rich, intuitive, local PC-like experience that's up to 10 times faster than with standard RDP — A key benefit for users working with graphic-rich and multimedia content, over the LAN/WAN, at the office, from home or on the road.

Side-by-side, performance comparison between Microsoft RDP and Ericom Blaze over a WAN connection:

“PowerTerm WebConnect honestly does make such a difference to my business. My employees and I are more efficient, more profitable and more content.”

— Sinead O'Neill
Chartered Accountant
S. O'Neill & Company

LOOKING FOR THE ALTERNATIVE TO CITRIX?

Powerterm WebConnect RemoteView delivers the same key security, reliability, performance, and usability benefits — minus the complexity and the IT overhead.

Get All the Features You Need — at 1/2 the Price

- **Fast & simple deployments** — install, publish & provide access to applications and virtual desktops in hours — vs. days for a typical Citrix installation
- **Manage access for ALL Terminal Servers, VDI platforms & Blade PCs** in a single product (Citrix requires TWO)
- **Reduce licensing, hardware and maintenance costs** — support up to 25% more sessions per Terminal Server than Citrix
- **Support mixed farms** comprising Windows Server 2003/2008/2008 R2/2008 R2 SP1; XenApp 6 does not
- **Install PowerTerm WebConnect on its own server** — vs. having to install Citrix on every Windows Terminal Server

Microsoft RDP



Ericom Blaze



that's easy to deploy, use, and afford

CONNECT WITH CONFIDENCE!

Ericom's Secure Gateway provides enterprise-level secure access to Terminal Servers (RDS) and virtual desktops (VDI). Ericom Secure Gateway utilizes WebSocket protocol with TLS/SSL secured communication that is firewall and proxy friendly, and provides better performance than traditional HTTPS Tunneling. Ericom Secure Gateway supports certificates, and requires only a single entry port. *PowerTerm WebConnect RemoteView also integrates with leading SSL VPNs.*

SIMPLIFY & STREAMLINE DESKTOP VIRTUALIZATION

Leverage one complete solution to manage, monitor and deliver access to virtual desktops hosted on over a dozen VDI platforms! You benefit from dynamic desktop pools that grow and shrink on demand, image configuration library management; limiting access by location, date & time, VMs that revert to a clean state after use, plus more.

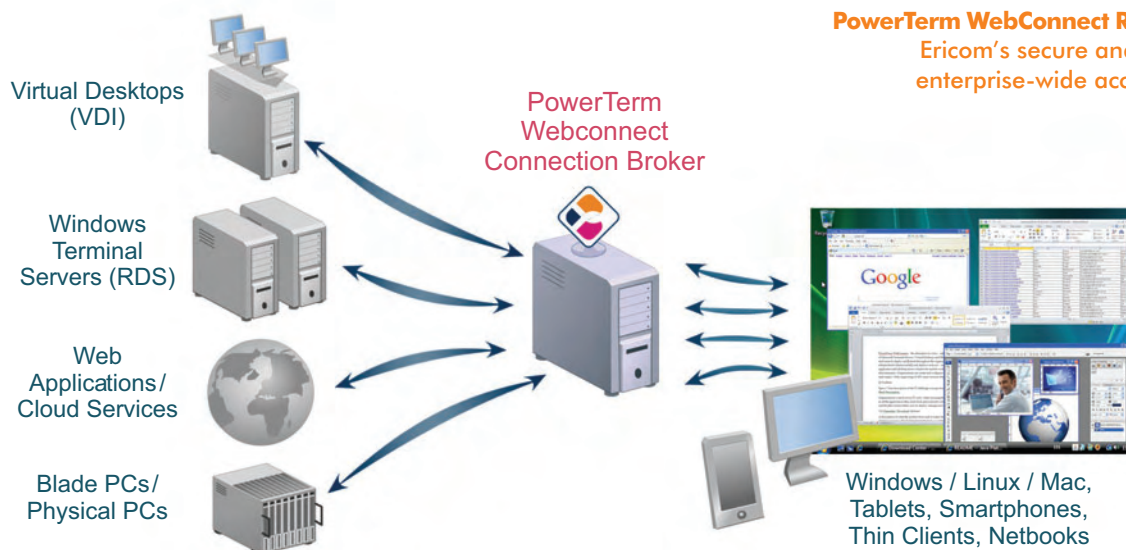
SATISFY AND SUPPORT USERS, ANYTIME, ANYWHERE

Deliver a local PC-like user experience no matter where users are or what device they're using — from PC, Mac, thin client, Smartphone or Chromebook, to any device with an HTML5-compatible browser. For users facing technical issues, a built-in remote desktop support tool makes troubleshooting a breeze.

OPTIMIZE ENTERPRISE OPERATIONS

PowerTerm WebConnect allows you to increase IT efficiencies, flexibility and cost-savings, all while growing your business!

- **Highly scalable load balancing** optimizes server connection sessions, preventing server overloads and downtime
- **User device flexibility** (PC, Mac, Linux, iPad/iPhone, Android, Google Chromebook, RIM Blackberry and Playbook) drives satisfaction and productivity
- **Enterprise-level security enhancements** include built-in SSL Secure Gateway, Single Sign-On, Kerberos and integration with leading SSL VPNs
- **Delivers seamless access** to the most current applications and updates, using Shortcuts that automatically refresh on the Desktop, Start Menu, and/or Web interface
- **Integrates tightly with Microsoft App-V** application virtualization and streaming platform
- **Supports Microsoft RDP 7 and RDP 7.1**, including RemoteFX end-user enhancements, bi-directional audio, 32-bit color sessions, and more
- **Ericom's Unified Desktop** feature merges local and remote desktops into a single, seamless entity
- **Universal Printing support** — Integrates with Net2Printer and triCerat



REGULATORY COMPLIANCE

PowerTerm WebConnect RemoteView facilitates compliance with global industry standards, e.g., GLBA, PCI, HIPAA, FISMA, FIPS 140-2, SOX and JSOX, as well as governments' flexible working regulations.

MAINTAIN BUSINESS AS USUAL — EVEN WHEN DISASTER STRIKES

A three-day transportation strike and the staff can't get to work? Maintain high availability of desktops and applications on primary and backup servers, invaluable for business continuity and disaster recovery. No matter what — from power outages to natural disasters — it's business as usual.



WHAT DOES POWERTERM WEBCONNECT REMOTEVIEW MEAN FOR YOU?

Backed by Ericom's global presence, technological expertise and excellence in support and professional services, PowerTerm WebConnect RemoteView delivers compelling advantages to the organization.

Organizations seek to minimize desktop management efforts, while reducing the costs and complexities of providing access to business-critical applications and desktops. Many are choosing to adopt thin clients, Chromebooks or BYOD/BYOC policies instead of, or in addition to, desktop PCs.

Ericom's alternative to Citrix is an enterprise-level solution providing remote access to applications running on Windows Terminal Servers and virtual desktops — cost-effectively and securely. Ericom's PowerTerm WebConnect RemoteView administers applications, desktops and access entirely at the server level, eliminating the need to service or upgrade individual thin clients embedded with PowerTerm WebConnect clients, and other end-user devices.

Key Features

Desktop and application publishing; centralized management; high performance Secure Gateway; integration with leading SSL VPNs; integration with Microsoft Active Directory® & Novell® eDirectory™; Blaze RDP compression and acceleration technology; native mobile clients for iPhone/iPad and Android tablets and devices; access to hosted Windows desktops and applications from any device with an HTML5-supported browser, including from Chromebooks; session sharing; detailed logging and auditing; scripting; PowerTerm WebConnect server clustering support; Linux support; integration with Web portals; support for Universal Printing; enhanced Terminal Server scalability and stability; and more.

Supporting Real World IT Environments

POWERTERM WEBCONNECT SERVER PLATFORMS	Microsoft® Windows 2003, 2003 x64, 2008, 2008 x64, 2008 R2 and 2008 R2 x64
CLIENT DEVICES	Windows XP, Vista and Windows 7 (32-bit and 64-bit), Windows CE, Linux (Ubuntu, Red Hat and Novell), Mac OS X (Intel & PowerPC), Novell SLED 10 client, Locked-Down Kiosks, Wyse S10, Teradici PCoIP client, Google Chrome OS, and any other device with an HTML5-capable browser
MOBILE DEVICES	iPhone (3 and later); iPad (any); iPod Touch (3 and later); Android 1.5 and later; Chromebook; RIM Playbook and BlackBerry 7 or newer
HOST PLATFORMS	Windows XP, Vista, Windows 7, 2003; 2003 x64; 2008; 2008 x64; 2008 R2 <i>All can be physical or virtual</i>
VIRTUALIZATION PLATFORMS	VMware VirtualCenter, 4/vSphere 4.0, VMware vSphere Hypervisor/VMware ESX/ESXi (without VirtualCenter), VMware Server (without VirtualCenter), Microsoft Hyper-V, Microsoft Hyper-V R2 SP1, and Microsoft System Center (SCVMM), XenServer, Parallels Virtuozzo, Oracle VM, Enomaly ECP, Red Hat KVM, Xen Community
SECURITY	SSL, SFTP, Kerberos, SSL VPN integration and interoperability, RSA® SecurID® and RADIUS two-factor authentication

Visit www.ericom.com for instant downloads of free product demos and compelling case studies.

ERICOM – ACCESS DONE RIGHT

Ericom® Software is a leading global provider of Application Access and Virtualization Solutions (VDI). Since 1993, Ericom has been helping users access business-critical applications running on a broad range of Microsoft® Windows® Terminal Servers, Virtual Desktops (VDI), Blade PCs, legacy hosts, and other systems. Ericom provides concrete business value by helping organizations realize the benefits of their IT investments. With offices and representatives in the United States, United Kingdom, EMEA, India and China, Ericom also has an extensive network of distributors and partners throughout North America, Europe, and Asia. Our expanding customer base is more than 30 thousand strong, with over 7 million installations.

North America
 Ericom Software Inc.
 231 Herbert Avenue
 Closter, NJ 07624 USA
 T +1 (201) 767 2210
 F +1 (201) 767 2205
 Toll-free 1 (888) 769 7876
 E-mail info@ericom.com

UK & Western Europe
 Ericom Software (UK) Ltd.
 11a Victoria Square
 Droitwich, Worcestershire
 WR9 8DE United Kingdom
 T + 44 (0) 845 644 3597
 F + 44 (0) 845 644 3598
 E-mail info@ericom.co.uk

International
 Ericom Software Ltd.
 8 Hamarpeh Street
 Har Hotzvim Technology Park
 Jerusalem 91450 Israel
 T + 972 (2) 591 1700
 F + 972 (2) 571 4737
 E-mail info@ericom.com